



# Entrepreneur – Education Technology

Cost Benefit Analysis

# Demand for this Career

- Research job demand  
<http://www.dli.pa.gov/Individuals/Pages/Services-for-Individuals.aspx>
- Use the link to view current High Priority Occupations
- Next, analyze projected demand for the career in 2024.

# Cost Analysis

- Research job wages  
<http://www.dli.pa.gov/Individuals/Pages/Services-for-Individuals.aspx>
- Use the link to view current High Priority Occupations
- Analyze cost of post secondary education needed versus entry level wages; average wages and experienced wages
- What is the rate of wage growth in the career?

# Career Guide

- Download the PA Career Guide  
<http://www.workstats.dli.pa.gov/Documents/Career%20Guides/CareerGuide.pdf>
- Take the self assessment
- Review careers and earnings
- Is this the right career for you? Check out the Virtual Job Shadow<sup>®</sup> system  
([www.jobgateway.pa.gov](http://www.jobgateway.pa.gov))

# Compare

- Compare cost of post-secondary education; entry level wages; demand for job; and average wage for a career.
- Consider living expenses after post-secondary education; education debt vs. entry level wage and wage growth potential.
- Start to plan! Create a high school plan with the help of your counselors.